

DAMA Certification

1. Certification Overview

a. Benefits

1. Gain general knowledge of best practices & industry standards
2. Increase your credibility
3. Boost your resume

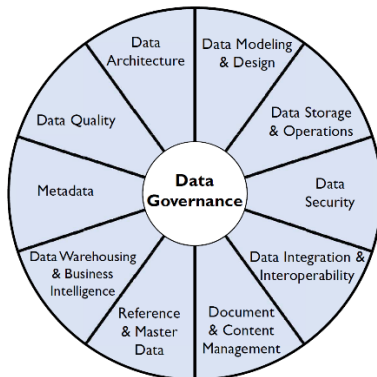
b. Certification Levels

1. Associate
2. Practitioner
3. Master

2. DMBOK2 Overview

Figure 1

DAMA Wheel



Note: DAMA divides data management into ten subject areas (Henderson et al., 2017, p. 40).

3. CDMP Data Management Fundamentals

4. Fundamentals Study Group

a. Benefits

b. Curriculum

c. Calendar – launch early in 2024

5. Chapter Goals:

- a. Initial: conduct 1-2 study groups per year
- b. Long-term: quarterly cycle with rotating leaders
- c. Do we want to shoot for a percentage of members with certification?

6. Path

- a. Determine level of interest
 - 1. Present overview
 - 2. Publish surveys
 - 3. Collect and analyze results
- b. Build curriculum and timeline
- c. Identify initial group & schedule session
- d. Develop first segment
- e. Conduct initial session
 - 1. Solicit, collect, and analyze feedback
- f. Repeat steps 6d & 6e until curriculum completed