



WELCOME

Welcome to the DAMA Registered Education Provider (DAMA-REP) Program! We are thrilled to introduce you to a world of Data Management training excellence and professional growth. Whether you are an individual seeking to enhance your data management skills or an organization aiming to foster a culture of data-driven success, the DAMA-REP program offers a comprehensive and specialized curriculum designed to meet your needs.



JOIN US TODAY

Becoming a DAMA Registered Education Provider (REP) is a gateway to excellence in Data Management education. Whether you are an established institution or an emerging educational provider, we welcome you to join our global network of prestigious partners and contribute to the growth and success of data management professionals worldwide.

CONTACT US

To learn more about the DAMA-REP program, partnership opportunities, and benefits, please visit our website at www.dama.org/REP or contact us at rep@dama.org. Let's work together to unlock the potential of Data Management and shape a brighter future for the data-driven world.

REGISTERED EDUCATION PROVIDER (REP) PROGRAM



UNLOCKING THE POWER OF DATA MANAGEMENT TRAINING EXCELLENCE

WWW.DAMA.ORG



ABOUT DAMA INTERNATIONAL

DAMA International is the premier global organization for Data Management professionals. With a rich history spanning several decades, DAMA has been at the forefront of promoting the value of Data Management and its critical role in driving business success. As a non-profit, vendor-independent association, DAMA serves the Data Management community by providing education, certification, networking opportunities, and industry-leading resources.

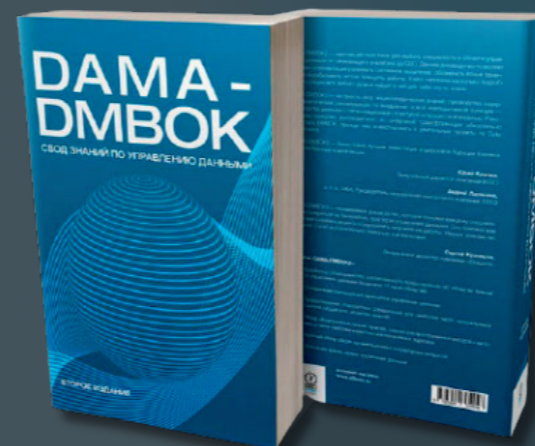
THE DAMA REGISTERED EDUCATION PROVIDER PROGRAM



The DAMA-REP program is an exclusive initiative designed to collaborate with educational institutions and training providers around the world. Our aim is to elevate the standards of Data Management education and ensure professionals have access to top-quality training, empowering them to tackle the challenges of a data-driven world.

DAMA ALIGNED CONTENT:

All DAMA-REP course content is aligned with the DAMA-DMBoK2 (Data Management Body of Knowledge) – the definitive guide to data management best practices. This alignment ensures that your students receive relevant and up-to-date knowledge.



BENEFITS OF JOINING DAMA-REP



GLOBAL RECOGNITION:

By becoming a DAMA-REP, your institution gains worldwide recognition as a provider of high-quality Data Management education. This association with DAMA International adds credibility and prestige to your offerings.



CERTIFIED TRAINERS

DAMA REPs are expected to meet certain standards set by DAMA in terms of the quality and content of their training programs. This includes having DAMA CDMP certified instructors who are experts in the relevant field. For more information on the CDMP visit <https://www.dama.org/cpages/cdmp-information>



NETWORKING AND COLLABORATION:

Joining the DAMA-REP network opens doors to collaborate with other educational providers, industry professionals, and organizations, fostering a community-driven approach to Data Management education.



MARKETING SUPPORT:

DAMA International actively promotes DAMA-REP institutions through its website, events, and marketing channels, exposing your programs to a broader audience.

DAMA
INTERNATIONAL

JOIN DAMA INTERNATIONAL TODAY

Ready to take your Data Management career to the next level? Join DAMA International today and unlock a world of opportunities. Visit our website at www.dama.org to explore membership options, find a local chapter near you, and discover the vast resources and benefits awaiting you.

**DAMA
INTERNATIONAL
EMPOWERING DATA
PROFESSIONALS,
TRANSFORMING
ORGANIZATIONS.**

**EMPOWERING
DATA
PROFESSIONALS**

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WELCOME

Welcome to DAMA International! DAMA International is the premier global community for Data Management professionals. At DAMA, we believe in the power of data to transform organizations, drive innovation, and shape the future. Whether you are a seasoned data expert or just starting your journey, DAMA is here to support and guide you every step of the way.





ABOUT DAMA INTERNATIONAL

DAMA International is a non-profit organization founded in 1980, dedicated to advancing the field of Data Management. With over 60 chapters worldwide, we provide a vibrant network of professionals, thought leaders, and industry experts who share knowledge, best practices, and cutting-edge insights.

OUR MISSION

At DAMA International, our mission is to empower data professionals to become leaders in their organizations and make a lasting impact in the world of Data Management.

WE STRIVE TO:

FOSTER COLLABORATION:

We create a collaborative environment where professionals can connect, share ideas, and learn from one another.

DRIVE EDUCATION:

We offer a wide range of educational resources, including conferences, webinars, training programs (through our Registered Education Provider program), and certification opportunities, to enhance professional development.

PROMOTE BEST PRACTICES:

We promote industry best practices and standards, ensuring data professionals stay at the forefront of their field.

INFLUENCE POLICY:

We actively engage with policymakers and industry stakeholders to shape Data Management practices and policies globally.

BUILD A GLOBAL COMMUNITY:

We facilitate, through our DAMA Chapters worldwide, networking and knowledge exchange among data professionals worldwide, fostering a strong and supportive community.



MEMBER BENEFITS

As a member of DAMA International, you gain access to an array of exclusive benefits:



NETWORKING OPPORTUNITIES:

Connect with data professionals, thought leaders, and industry experts through local Chapter events, conferences, and online forums.



EDUCATION AND TRAINING:

Expand your knowledge and skills through conferences, webinars, workshops, and our comprehensive Data Management Body of Knowledge (DMBoK) and related CDM certification program.



INDUSTRY RECOGNITION:

Gain visibility and credibility within the Data Management community by contributing to DAMA publications and participating in speaking engagements.





WELCOME

Welcome to the world of Data Management! In today's data-driven era, the effective management of data is crucial for organizations to thrive and succeed. If you are seeking comprehensive guidance on best practices, methodologies, and principles in the field of Data Management, look no further than the DAMA Data Management Body of Knowledge (DMBoK).



WHO CAN BENEFIT FROM DAMA (DMBoK)?

- Data Management professionals seeking
- a comprehensive reference guide.
- Organizations aiming to establish effective Data Management frameworks.
- Data Architects, Data Analysts, Data Scientists, and Data Stewards looking
- to enhance their skills and knowledge.
- Executives and decision-makers seeking
- to align Data Management strategies with business objectives.
- Students and academia interested in understanding the principles and practices of Data Management.

VISIT US ONLINE

Visit www.dama.org to explore DAMA International and get access to the DAMA DMBoK. Discover the endless possibilities of effective Data Management today.

DAMA DATA
MANAGEMENT
BODY OF
KNOWLEDGE
(DMBoK)

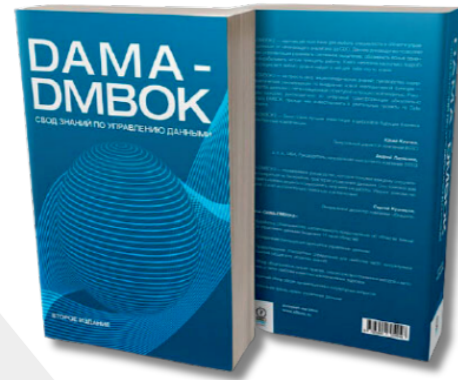


DISCOVER
THE WORLD
OF DATA
MANAGEMENT

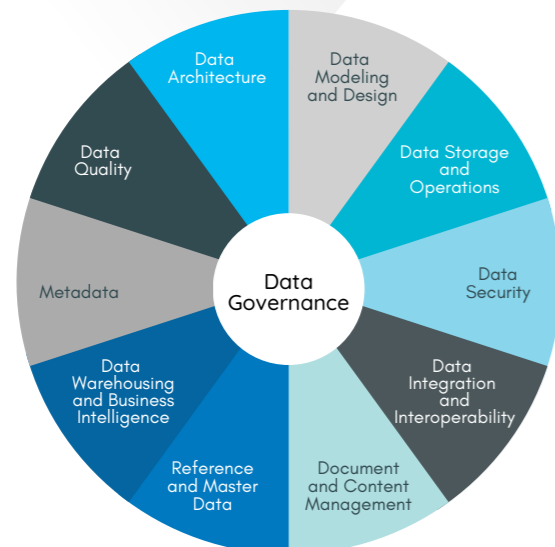
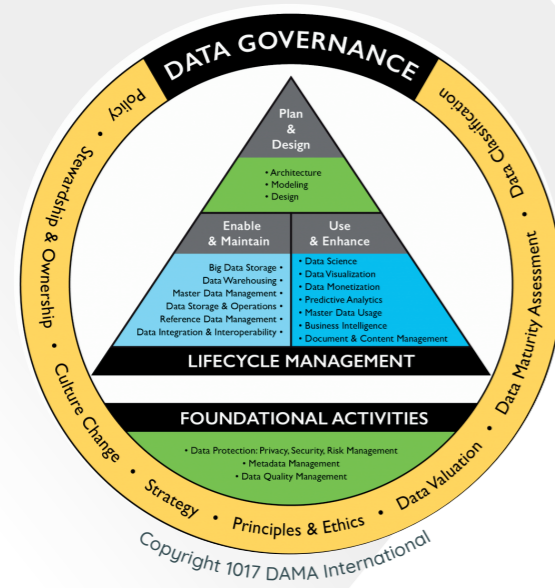
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WHAT IS DAMA DMBOK?



The DAMA DMBok is an authoritative and globally recognized resource that serves as a guidebook for Data Management professionals. Developed by the Data Management Association (DAMA International), it provides a comprehensive framework of knowledge areas and associated activities within the realm of Data Management.



KEY FEATURES AND BENEFITS:

COMPREHENSIVE COVERAGE:

The DAMA DMBok covers a wide range of Data Management topics, including Data Governance, Data Architecture, Data Modeling, Data Quality, Data Integration, and more. It offers a holistic perspective on managing data across its entire lifecycle.

INDUSTRY STANDARDS AND BEST PRACTICES:

The DMBok is aligned with industry standards and best practices, ensuring that organizations can adopt proven methodologies and approaches to optimize their Data Management efforts. It serves as a valuable reference for organizations looking to establish robust Data Management frameworks.

GUIDANCE FOR DATA PROFESSIONALS:

Whether you are a Data Architect, Data Analyst, Data Steward, or any other Data Management professional, the DAMA DMBok provides invaluable guidance. It offers a common language and understanding of key concepts, enabling professionals to communicate effectively and collaborate seamlessly.



FRAMEWORK FOR DATA GOVERNANCE:

Data Governance plays a critical role in ensuring data quality, compliance, and accountability. The DMBok provides a comprehensive framework for establishing and implementing Data Governance programs, helping organizations make informed decisions and manage data-related risks.

PRACTICAL IMPLEMENTATION GUIDANCE:

The DAMA DMBok goes beyond theory, offering practical guidance and real-world examples for implementing Data Management practices. It assists professionals in translating concepts into actionable steps, ensuring successful execution and tangible results.

CONTINUOUS IMPROVEMENT:

Data Management is an evolving field, and the DAMA DMBok reflects this reality. It is regularly updated to incorporate emerging trends, technologies, and methodologies, keeping you up to date with the latest developments in the field.



UNLOCK POTENTIAL

Unlock the potential of your Data Management career with the Certified Data Management Professional (CDMP) program by DAMA International. As the global leader in Data Management, DAMA empowers professionals like you to acquire the skills, knowledge, and recognition necessary to thrive in today's data-driven world. Whether you're a seasoned data professional or an aspiring Data Management expert, the CDMP certification sets you apart, validating your expertise and opening doors to new career opportunities.



START YOUR CDMP JOURNEY TODAY!

Unlock the full potential of your Data Management career with the CDMP certification from DAMA International. Join thousands of data professionals who have chosen CDMP as their pathway to success. Embrace the future of Data Management and position yourself as a leader in this rapidly evolving field.

LEARN MORE

To learn more about the CDMP program, certification requirements, and how to get started, visit our website at www.dama.org or contact us today. Take control of your Data Management career and become a certified Data Management professional with DAMA!



INTRODUCING CDMP



ELEVATE YOUR DATA MANAGEMENT CAREER WITH DAMA'S CERTIFIED DATA MANAGEMENT PROFESSIONAL

WWW.DAMA.ORG



WHY CHOOSE CDMP CERTIFICATION?

GLOBAL RECOGNITION:

CDMP is recognized worldwide as the gold standard for Data Management professionals. Employers around the globe trust and seek out CDMP-certified individuals, making it an essential credential for career advancement.

COMPREHENSIVE KNOWLEDGE:

The CDMP certification covers all aspects of Data Management, including data governance, data quality, data modeling, data integration, and more. It equips you with a holistic understanding of Data Management principles, best practices, and emerging trends.

CAREER ADVANCEMENT:

CDMP certification gives you a competitive edge in the job market. It demonstrates your commitment to excellence and positions you as a Data Management leader capable of delivering impactful results.

PROFESSIONAL NETWORK:

Join a thriving community of CDMP-certified professionals. Access exclusive networking opportunities, collaborate with like-minded experts, and gain valuable insights from industry leaders, fostering continuous growth and development.

CONTINUOUS LEARNING:

The CDMP program encourages lifelong learning. Stay up-to-date with evolving Data Management techniques and industry advancements through ongoing professional development and access to DAMA's extensive resources and publications.



CDMP CERTIFICATION LEVELS:

ASSOCIATE LEVEL (CDMP-A):

Ideal for professionals new to Data Management, this level provides a solid understanding of the foundational principles and concepts. It establishes a strong base for advancing to higher CDMP levels.

PRACTITIONER LEVEL (CDMP-P):

Designed for experienced practitioners, this level focuses on practical application and real-world scenarios. Develop advanced skills in Data Management and demonstrate your ability to drive data-driven initiatives.

MASTER LEVEL (CDMP-M):

Become a trusted advisor, capable of leading organizations in their Data Management strategies.

FELLOW LEVEL (CDMP-F):

The highest level of CDMP certification, this recognizes seasoned professionals who possess a deep understanding of Data Management.



BENEFITS OF CDMP CERTIFICATION:

PROFESSIONAL CREDIBILITY:

Stand out as a trusted expert in the field of Data Management. CDMP certification enhances your professional credibility, instilling confidence in employers, colleagues, and clients.

CAREER MOBILITY:

Open doors to new career opportunities and higher salary potential. CDMP-certified professionals are in high demand, with many organizations actively seeking their expertise for critical data-driven initiatives.

INDUSTRY RECOGNITION:

CDMP is globally recognized and endorsed by leading industry associations. Gain recognition and respect within the Data Management community and establish yourself as a valuable asset in your organization.

PERSONAL GROWTH:

Expand your knowledge, skills, and competencies in Data Management. CDMP certification equips you with the tools to solve complex data challenges and drive strategic decision-making, fostering personal and professional growth.

CONTINUOUS PROFESSIONAL DEVELOPMENT:

Stay ahead of the curve with access to DAMA's vast array of resources, events, and educational opportunities. CDMP-certified professionals enjoy ongoing professional development to keep their skills sharp and relevant.