



Data Strategy
Professionals

Enterprise Study Program





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About Data Strategy Professionals

Our mission is to help test takers prepare for data-related certifications.

Since 2021, [Data Strategy Professionals](#) has offered training to data practitioners. We run several communities on social media, host a monthly discussion group on Zoom, and publish an [email newsletter](#) twice a month. Our study materials help data practitioners prepare for certifications related to Data Strategy, Data Analytics, Data Science, and Data Privacy.

All the products in the [Enterprise Study Program](#) were developed by our team at Data Strategy Professionals. We are dedicated to helping you achieve excellence in Data Management, so please don't hesitate to reach out to share your goals. We look forward to assisting you on your Data Strategy journey.



Content



CDMP Study Plan



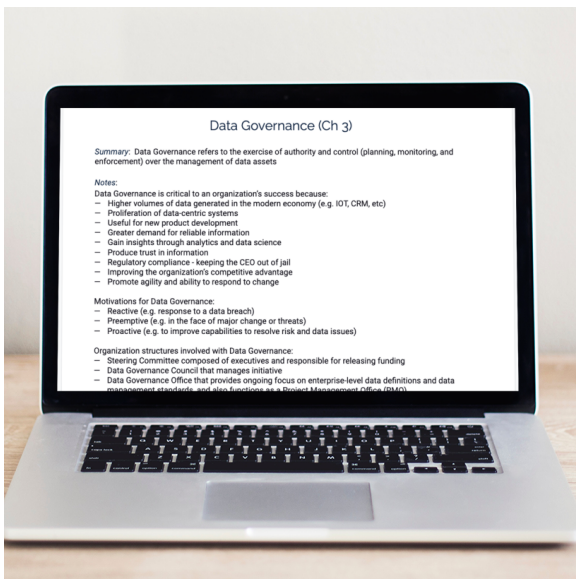
Maximize your time, energy, and motivation to become a Data Strategist with the [CDMP Study Plan](#) composed of 75 emails.

Participants in the [Enterprise Study Program](#) can choose to receive the contents of the CDMP Study Plan over 90 days or all at once with the “Immediate Access” option.

Our scientifically-backed approach serves as an effective guide to reading the 600+ page [DMBOK](#), on which the [CDMP Fundamentals Exam](#) is based.

Because Data Strategy is about so much more than just a test score, the CDMP Study Plan also provides real world examples, case studies, and additional resources.

CDMP Fundamentals Notes



Fast-track preparation for the [CDMP Fundamentals Exam](#) with 30+ pages of easy-to-read notes on key concepts in the [DMBOK](#).

The [Fundamentals Notes](#) are a set of cheat sheets that participants can use as a reference while studying. They are intended to be used alongside the [DMBOK](#) and [CDMP Study Plan](#).

Moreover, this guide contains a helpful reference section that walks through every step of the CDMP accreditation process. This section includes instructions for testing, obtaining your badge, and securing DAMA membership after completing the exam.



CDMP Question Sets

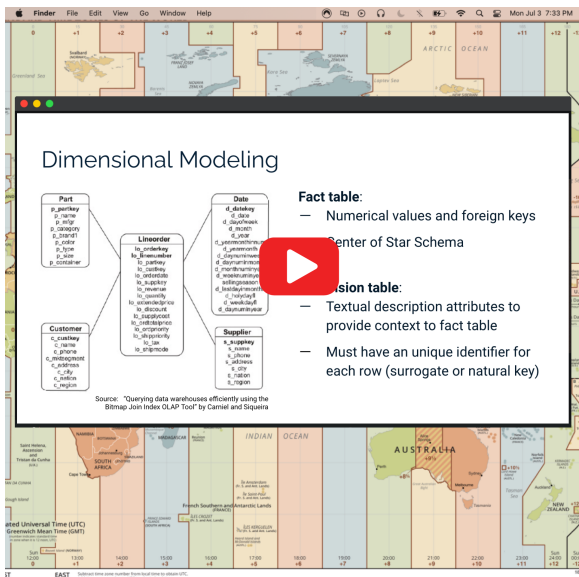


The [CDMP Question Sets](#) are designed to help test takers challenge themselves with practice questions in the style of the [CDMP Fundamentals Exam](#).

Participants in the [Enterprise Study Program](#) gain access to all three Question Sets that collectively contain 150 multiple choice questions. The answers sections include the reference page number for the [DMBOK](#) and a detailed explanation of each correct answer.

Doing practice questions like these is undoubtedly one of the best ways to become an expert Data Strategist.

Video Lessons



Participants will gain access to 3+ hours of pre-recorded content spanning the 14 chapters of the [DMBOK](#) tested on the [CDMP Fundamentals Exam](#).

This content includes additional videos to introduce the test, discuss test taking strategies specific to acing the CDMP, and talk about next steps, such as the [CDMP Specialist Exams](#).

Videos are narrated by [Nicole Janeway Bills](#), a CDMP Associate and an experienced CDMP trainer, having led dozens of events on this topic since founding Data Strategy Professionals in 2021.



CDMP Exam Readiness Check



Ensure preparedness with the [CDMP Exam Readiness Check](#), a two part online assessment.

Part 1 contains various exercises to help identify potential areas of weakness.

Part 2 consists of a mock exam composed of 20 multiple choice questions in the style of the [CDMP Fundamentals Exam](#).

Participants will also receive a PDF containing an explanation of every correct answer and the associated page number in the [DMBOK](#).



Frequently Asked Questions



What are the benefits of the Enterprise Study Program?

The [Enterprise Study Program](#) provides basically everything* needed to ace the [CDMP Fundamentals Exam](#).

As busy professionals, your team members will need to prepare efficiently for the test. The 90-day [Study Plan](#) distills the most important information, key vocabulary, and crucial concepts from the 14 chapters of the *Data Management Body of Knowledge (DMBOK)* that are tested on the CDMP into a streamlined study schedule. The Study Plan also offers guidance on the ideal timing to review key chapters to maximize retention.

The [Fundamentals Notes](#) help data practitioners fast-track their preparation for the CDMP exam through 30+ pages of notes. This handy reference walks through every step of the CDMP accreditation process and serves as an easy-to-read companion to DAMA's reference book. The guide includes instructions for testing and for obtaining your badge and DAMA membership after completing the exam.

The [Question Sets](#) are designed to help test takers challenge themselves with practice questions in the style of the CDMP exam (i.e., choose the best answer out of five). The three Question Sets collectively contain 150 multiple choice questions, each accompanied by a detailed explanation of the correct answer and the relevant reference page number in the *DMBOK*.

In addition, participants will receive 3+ hours of pre-recorded video lessons on the key concepts in each of the 14 *DMBOK* chapters tested on the [CDMP Fundamentals Exam](#).

Finally, participants can ensure they're prepared to take the test by using the [CDMP Exam Readiness Check](#), a two part online assessment. Part 1 contains various exercises to help identify potential areas of weakness. Part 2 is a mock exam composed of 20 multiple choice questions in the style of the [CDMP Fundamentals Exam](#).

* The only item not included in the Enterprise Study Program that participants will need for the [CDMP Fundamentals Exam](#) is the *Data Management Body of Knowledge (DMBOK)*, which can be purchased either as a [hard copy](#) or [ebook](#) for the open book exam.

What is the Certified Data Management Professional (CDMP) Fundamentals Exam?

Learn to manage data as a strategic asset with the Certified Data Management Professional ([CDMP](#)) exam from Data Management Association International ([DAMA](#)). The CDMP is the best certification for [Data Strategy](#), a crucial discipline that spans end-to-end management of the data lifecycle as well as associated aspects of data governance and key considerations of data ethics.



The [CDMP Fundamentals Exam](#) confers expertise across 14 key areas related to Data Strategy. The test is open book, but the 100 questions on the exam must be completed within 90 minutes – not a lot of time to be looking things up. Therefore, it's important to be extremely familiar with the reference material.

What roles and positions are best suited to seek accreditation through the CDMP Fundamentals Exam?

Data Management is a valuable skillset for anyone who works with data. Whether you and your teammates are creating Data Strategy documents from scratch, working on Data Quality improvement projects, managing regulatory compliance, or just looking to better understand your organization's data assets, fundamental knowledge of the ins and outs of Data Management will prove valuable.

Therefore, the CDMP is valuable for Data Governance specialists, Data Quality engineers, Data Architects, Database Administrators, IT Professionals, Data Stewards, Data Analysts, Data Scientists, and really anyone who works with data or wants to understand how to use data more effectively.

Why should your team take the CDMP Exam?

We have found that studying for a certification as a team can be a great way to promote team building and enhance employee satisfaction. The process of preparing for the CDMP exam can play an essential role in getting everyone speaking the same language when it comes to the management of valuable data assets.

How long does the Enterprise Study Program last?

The duration of the [Enterprise Study Program](#) is variable. We provide a 90-day [CDMP Study Plan](#) as part of the program, but participants on a different timeline can opt for "Immediate Access" to the study plan's contents and then prepare for the exam over a shorter or longer period of time.

If you would like us to develop a custom study plan for your team, please send us an email at info@datastrategypros.com



What are some potential alternatives to the Enterprise Study Program?

We also offer [Custom Training](#) via Zoom on the CDMP and/or Data Strategy best practices. We can develop a Custom Study Plan for your organization, then help team members learn together through exclusive Discussion and Guided Study Sessions on Data Strategy best practices or [CDMP Fundamentals Exam](#) prep.

We can help your team members advance their knowledge of Data Strategy through an in-person [Bootcamp](#).

What kind of support is available for participants in the Enterprise Study Program?

Participants can receive support from our team of Data Management experts by sending their questions by email to support@datastrategypros.com.