



“A Revolution in Information Systems Events”

Last year the 2002 Ohio Data Technology Conference (ODTC) offered hundreds of people a chance to learn about the leading database, reporting, business intelligence and data warehousing concepts and technologies. The response was overwhelmingly positive. We are pleased to announce that the 2003 conference promises more.

Not a trade show, nor an exposition, ODTC offers a unique combination of keynote, technical and educational presentations along with unprecedented live technology sessions by senior technical experts, consultants and certified trainers.

The conference is targeted at IT professionals, management and leaders who are interested in learning more about key data related technologies, concepts and trends.

Event Dates: October 28-29 (Tue-Wed), 2003

Times: 9:00am to 5:00pm (both days)
(8:30 check-in & continental breakfast)

Location: Greater Columbus Convention Center
Downtown - Columbus, Ohio

Tickets: \$25 per person or see your CA, Crystal or Result Data account manager

Reservations Required – Call **614.318.1300** to reserve your tickets or visit www.resultdata.com/odtc for more information and directions. Seating is limited.

CA Presents: The ODTC Opening Keynote by Bill Inmon

“The Father of Data Warehousing”



Bill Inmon, world-renowned expert, speaker and author on data warehousing, is widely recognized as the “father of data warehousing.” As an author, Bill has written more than 650 articles and 46 books on a variety of topics about building, using, and maintaining the data warehouse.

Don't miss this rare Bill Inmon appearance at the 2003 ODTC.

Special Guest Speakers

Senior industry experts from **Computer Associates & Crystal Decisions** will speak on timely and critical topics affecting the acquisition and successful utilization of leading data technologies. These guest speakers are top ranked executives with unique perspectives on the industry and where it's going.

Breakout Sessions

A variety of sessions will offer you the chance to see the latest technologies and to learn about important BI and data management concepts. Here are a few examples:

- Data Modeling for Data Quality
- Accessing & Understanding ERP Databases
- Building Web Based Dashboards & Control Panels
- Understanding Practical Applications of OLAP

Hands-On Training

Join us for top quality, hands on training courses taught by senior consultants, product specialists and certified trainers. Course topics will include:

- Understanding Data Modeling Concepts
- Crystal Reports Design – Tips, Tricks & Traps
- Creating Data Models with All Fusion Erwin
- Backing up Enterprise Data with CA Brightstore
- Understanding OLAP & Data Cubes
- SQL Fundamentals Class

FREE Software (\$230 Value) & Other Materials for Attendees:

- Free Full Version of Result Data's InfoStudio™ SQL software std. ed. (\$195 value)
- Free Version of CA's Award Winning eTrust AntiVirus Software (\$39 value)
- Discounts on Result Data training classes
- Valuable Result Data White Papers & Sample Source Code
- Visit ODTC web site for details: www.resultdata.com/odtc

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